



1H FY18 Channel Promotions

Worldwide Channel

February – June, 2018

WW Reseller Promotion 1H FY18



*The following promotion is applicable to all reseller entities purchasing through worldwide distribution – no distribution partner itself is eligible.
Void in countries where not applicable such as Russia and Japan.*

Flip the Switch

Switch your customers to Mellanox,
and turn on the cash!

Sell Mellanox Ethernet switches for lucrative rewards! All resellers purchasing through authorized distributors worldwide are eligible. One sales representative and one system engineer entitled to full payout on each switch. So flip the switch on today!

\$100 - SN2100

\$200 - SN2410

\$200 - SN2700



Channel Incentive
Program



Reseller sales representatives



Reseller sales engineers



Sign up today at www.mellanoxrewards.com!

All rewards paid out via the Mellanox Rewards debit card program. Beginning February 1st, the rewards website is all new with enhanced features and an all new look and feel!



Products must be sold and shipped between February 1st and June 30th 2018. All claims must be submitted through the Mellanox Rewards debit card program website within 30 days of customer invoice date. Payouts are limited to \$5,000 USD per eligible individual per deal registration/customer invoice. Other terms and conditions apply. Void where prohibited. All cash incentives are subject to relevant country tax laws including being reported as income where applicable. Visit the PartnerFIRST portal at <http://partners.mellanox.com> for complete program details.

All NEW Mellanox Rewards



All cash rewards for our partners are paid via the Mellanox Rewards system that leverages re-loadable debit cards. Simply keep the Mellanox Rewards debit card in your wallet and every approved claim puts more cash on your card! Use the online tool to check your card balance, report a lost/stolen card, and pull relevant tax forms for end of year reporting.



Sign up today at www.mellanoxrewards.com!



NEW! Beginning February 1st, the rewards website is all new with enhanced features such as stored customer information, single claim entry, buildable reports and an all new look and feel! If you had an account on the old version of the site, here are a few things you need to do and things you need to know:

Register for New Site

Visit mellanoxrewards.com and fill out your personal info. No need to provide ID proof again.

Enter Eligible Claims

All eligible claims that have not been entered into the old system must now be entered into the new system.

View Old Claims

Claims made on previous system can only be viewed at www.mellanoxrewards.com/old before April 30th, 2018.

Keep Your Debit Card

All debit cards remain active and will not have to be reissued. Please keep original debit card.